PlumpJack Squaw Valley Inn and Residences

FAQ

What is PlumpJack Squaw Valley Inn and Residences?

Located in one of the most coveted locations in the Tahoe region at the base of the mountain and steps from The Village at Squaw Valley, PlumpJack Squaw Valley Inn & Residences will combine the ultimate slope side destination with a highly limited offering. A few more than 34 residences will be made available to a select few. Our vision is to create one of Tahoe's most exciting all season destination resorts and residences at the base of the historic Squaw Valley Mountain.

When will PlumpJack Squaw Valley Inn & Residences be Complete?

• Projected Completion Winter 2020-2021

Residences:

- 34 + residences: 7 two bedroom + den, 8 three bedrooms, 14 three bedroom + den and 3 four bedrooms condominiums and 2 four bedroom + den penthouses. Additional two bedroom units are currently being worked into the plan of the Hotel building.
- Approximately 1,750 to 4,500 square feet.
- Designer interiors by River+Lime.
- All residences feature significant views, including views of the Tram Face and Shirley Canyon.

Architecture:

Award winning CCY Architects of Aspen, Colorado has reimagined the property with a Forward thinking design that reflects the warmth and charm of the existing inn. The aesthetic is decidedly "alpine luxe," approachable, and friendly, yet filled with PlumpJack's signature high touch amenities and services.

What is Available for interested clients to Reserve Now?

- Priority Reservation for future Residence selection.
- Reservations are non transferable.
- Reservation secured with a fully refundable \$10,000 deposit.
- Priority Residence selection by Priority Reservation holders in late fall or early winter 2018.
- First Chair Club benefits.

What is the First Chair Club?

Buyers from the Priority Reservation list will benefit from all of the following:

- Preferred pricing.
- Four Squaw Valley Gold season passes for first ski season after move in.
- Complimentary 3 night stay at PJSVI 2017/18 winter ski season.
- PJSVI Wine Society 3 year membership.

What Kind of Buyer Would be Interested in PlumpJack Squaw Valley Residences Ownership?

A buyer looking for vacation ownership and the conveniences of resort style living. PlumpJack Squaw Valley Inn & Residences will provide beautifully constructed residences of the highest quality and craftsmanship and Owners will enjoy thoughtful amenities and services including:

- On site restaurant and bar
- Pool
- Spa
- Fitness Center
- Ski Valet
- Additional fringe benefits include The PlumpJack Group's portfolio of World class wineries, luxury hotels, and innovative
 restaurants and bars, as well as the services available at the adjacent inn.

What are other project milestones I should be aware of?

December 2017

- Website Launch
- Sales Gallery Opens 12/15
- Begin Taking VIP Priority Reservations 12/15

January 2018

Public Sales Launch 1/3

Late Fall / Early Winter 2018

Priority Residence Selection by Reservation Holders

May 2019

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Construction Begins

Winter 2020 - 2021

Unveiling of the new PlumpJack Squaw Valley Inn & Residences

How do I register as a client?

Please contact me with your contact information:

- Greg Rankin, Realtor
- Chase International, Tahoe City
- grankin@chaseinternational.com
- 530.913-6020
- <u>www.GoSquaw.com</u>

I will ensure you are noted in the database as an interested client and receive updated information.

Developer/Operator:

• PlumpJack Group

PlumpJack Group is a hospitality management company dedicated to creating unique individual experiences for its guests and customers. Its portfolio includes award winning wineries, boutique hotels, cocktail bars, acclaimed restaurants, private event venues, catering services, and retail stores. PlumpJack Group began in 1992 when partner, former San Francisco mayor and current Lieutenant Governor of California, Gavin Newsom founded the first PlumpJack Wine Store on Fillmore Street with the goal of making the experience of wine discovery more fun and approachable for all customers, the connoisseur and the uninitiated alike. Now celebrating its 25th Anniversary in 2017, under the leadership of Hilary Newsom and Jeremy Scherer, PlumpJack Group has established itself as the signature Northern California lifestyle and hospitality brand.

Meriwether Co.

Meriwether Co. will oversee all aspects of the development for the PlumpJack Squaw Valley Inn & Residences. Meriwether is a multidiscipline real estate investment firm focused on creating and fostering distinctive residential and hospitality projects located in resort communities and urban settings. With vast resort experience throughout the United States and, in particular, the American West, Meriwether is uniquely gualified to position and elevate the new PlumpJack Residences brand within the resort home market.

This is not an offer to sell but is intended for information only. The developer reserves the right to make modifications in materials, specifications, finishes, floor plans, pricing, scheduling and delivery of homes without prior notice. Plans are not to scale. All dimensions are approximate and subject to normal construction variances and tolerances. All square footages are approximate and are for informational purposes only. They are not intended as, nor can they be relied upon, as a representation, express or implied. Differing methods of measuring square footage are used for different purposes and will therefore provide different results.

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